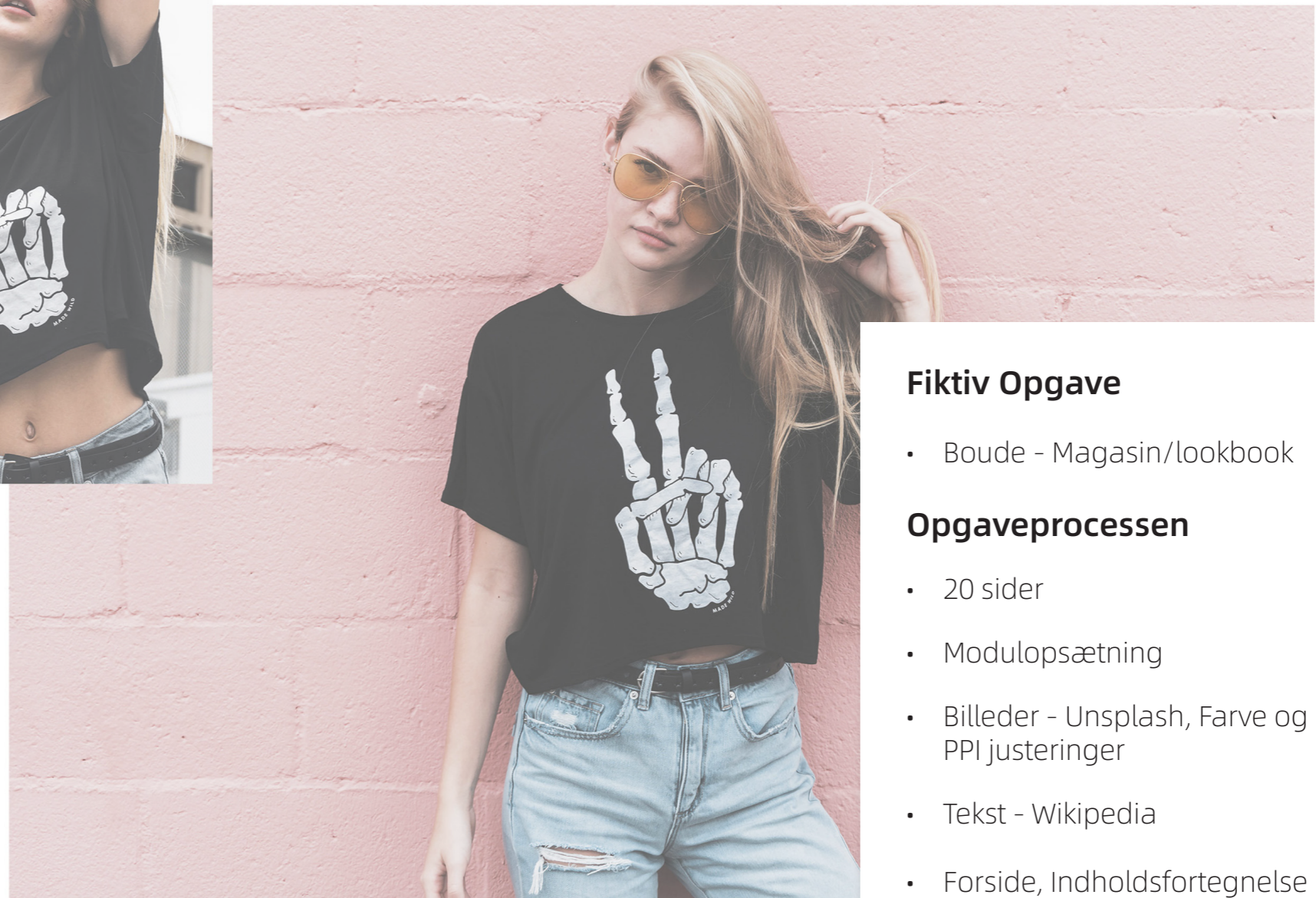


# 03.

## TYPOGRAFI



### STREET FASHION

is fashion that is considered to have emerged not from studios, but from the grassroots streetwear. Street fashion is generally associated with youth culture, and is most often seen in major urban centers. Magazines and Newspapers like the New York Times and Elle commonly feature candid photographs of individuals wearing urban, stylish clothing. Japanese street fashion sustains multiple simultaneous highly diverse fashion movements at any given time. Mainstream fashion often appropriates street fashion trends as influences. Nowadays, street fashion is getting more and more popular. Most major youth subcultures have had an associated street fashion

### Fiktiv Opgave

- Boude - Magasin/lookbook

### Opgaveprocessen

- 20 sider
- Modulopsætning
- Billeder - Unsplash, Farve og PPI justeringer
- Tekst - Wikipedia
- Forside, Indholdsfortegnelse

### Programmer

- InDesign
- Photoshop



# BOUDE

[LOOKBOOK | SUMMER 2020]

## Oprettelse af dokumentet

Format: 210x297 mm | PPI: 300

Margin: 20 mm (27,129 mm bottom)

Bleed: 3 mm

Facing pages

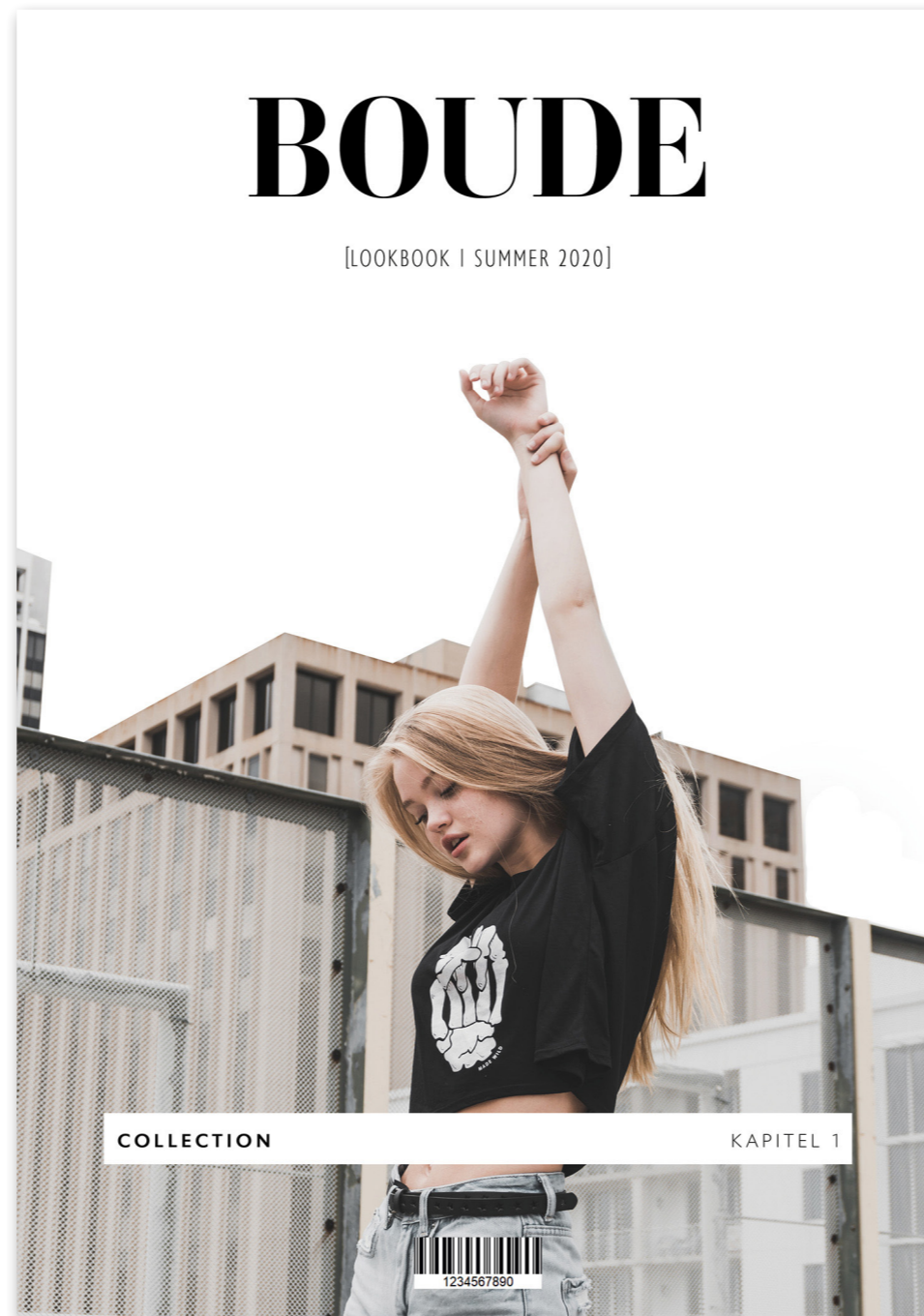
Farver: CMYK

Antal sider: 20

Skriftstørrelse: 9/11,5

## Opsætning af Magasinet

Jeg fik indstillet mit Baseline Grid, Margin, Skriftstørrelse og skrifttype for brødteksten, oprettet Moduler som det første, og Pagina som det sidste i min Master Page. Jeg oprettede mine layers (indhold, billeder, moduler, pagina). Efter fik jeg oprettet Paragraph/Character styles.



..6

# 01

STREET FASHION

—  
Street fashion is fashion that is considered to have emerged not from studios, but from the grassroots streetwear. Street fashion is generally associated with youth culture, and is most often seen in major urban centers. Magazines and Newspapers like the New York Times and Elle commonly feature candid photographs of individuals wearing urban, stylish clothing.



## INTRODUKTION

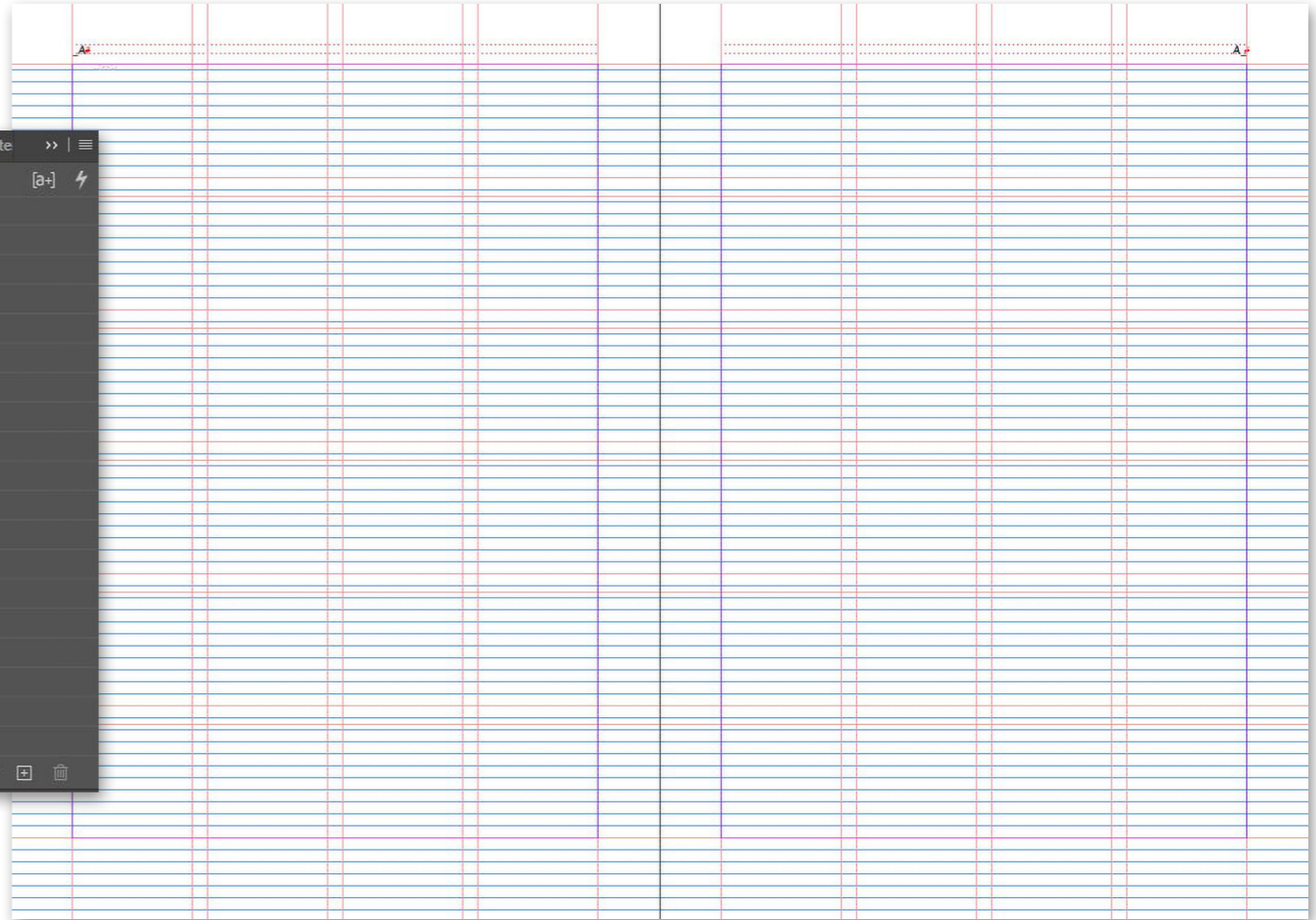
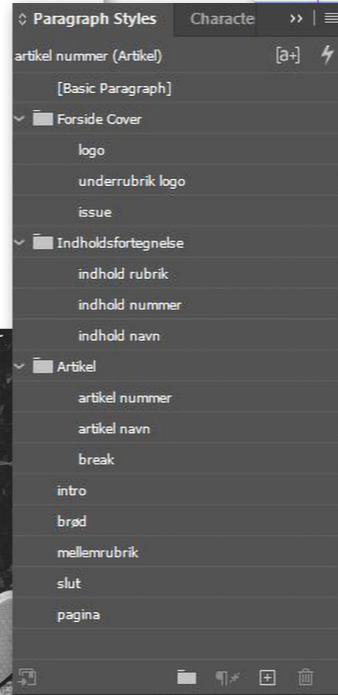
Fashion is a popular aesthetic expression at a particular time and place and in a specific context, especially in clothing, footwear, lifestyle, accessories, makeup, hairstyle, and body proportions. Whereas a trend often connotes a peculiar aesthetic expression and often lasting shorter than a season, fashion is a distinctive and industry-supported expression traditionally tied to the fashion season and collections.

Style is an expression that lasts over many seasons and is often connected to cultural movements and social markers, symbols, class, and culture (ex. Baroque, Rococo, etc.). According to sociologist Pierre Bourdieu, fashion connotes „the latest fashion, the latest difference.“

Even though they are often used together, the term fashion differs from clothes and costumes, where the first describes the material and technical garment, whereas the second has been relegated to special senses like fancy-dress or masquerade wear. Fashion instead describes the social and temporal system that „activates“ dress as a social signifier in a certain time and context.

Philosopher Giorgio Agamben connects fashion to the current intensity of the qualitative moment, to the temporal aspect the Greek called *kairos*, whereas clothes belong to the quantitative, to what the Greek called *Chronos*.

Exclusive brands aspire for the label *haute couture*, but the term is technically limited to members of the *Chambre Syndicale de la Haute Couture* in Paris. It is more aspirational and inspired by art, culture and movement. It is extremely exclusive in nature.



## STREET FASHION

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.