MIKKEL PORTFOLIO BODE

2020

01. GRAFISK DESIGN (DIGITALT)

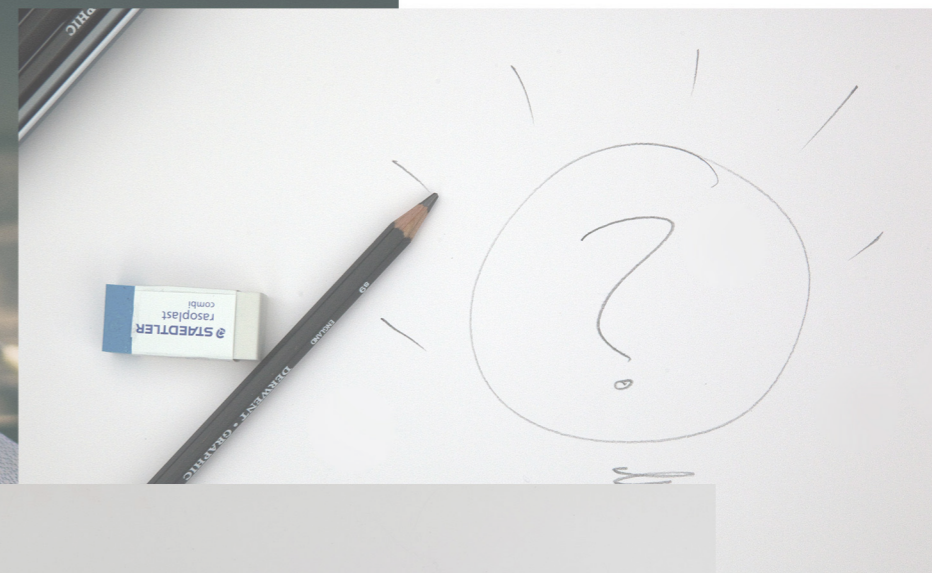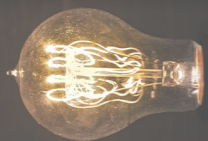**02.** GRAFISK PRODUKTIONSFORSTÅELSE (DIGITALT)

03. TYPOGRAFI (TRYKT)

04. GRAFIK & BILLEDBEHANDLING (TRYKT)

01.

GRAFISK DESIGN

Projekt

- Boude - Trykt og Digitalt

Opgaveprocessen

- Målgruppe

- Grafisk stil

- Farver, Fonte, Billedeksempler

- Moodboard

- Visuel sammenhæng

- Brugervenlighed

Astoria Sans Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå

1234567890

BOUDE

BOUDE

Ambroise Std Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
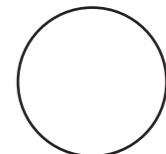abcdefghijklmnopqrstuvwxyzæøå

1234567890 – 1234567890

SORT

RGB
0 0 0

CMYK
91 79 62 97

HEX
#000000

HVID

RGB
255 255 255

CMYK
0 0 0 0

HEX
#ffffff

02.

GRAFISK PRODUKTIONS-FORSTÅELSE

BOUDE

Fashion is art,
and **you** are the canvas.

Fiktiv Opgave

• Boude - Hjemmeside

Opgaveprocessen

• Wireframes

• Mock-ups

• HTML & CSS

• Mappestruktur

Programmer

• Photoshop

• Dreamweaver

Teknisk Info

Format: **Desktop:** 1920x1080px
          Mobil: 750x1334px
PPI for mock-ups: 72
Farver: RGB

Opgaveprocessen

Jeg starter med at oprette en balance_hjemmeside mappe, efter kommer 2 mapper kaldt site og work. I min site indeholder en mappe kaldt images, kun til alle mine billeder. derefter kommer index, style. css, java.js, og den sidste mappe kaldt undersider. I min work mappe finder man photoshop filer af mine wireframes og mock-ups.
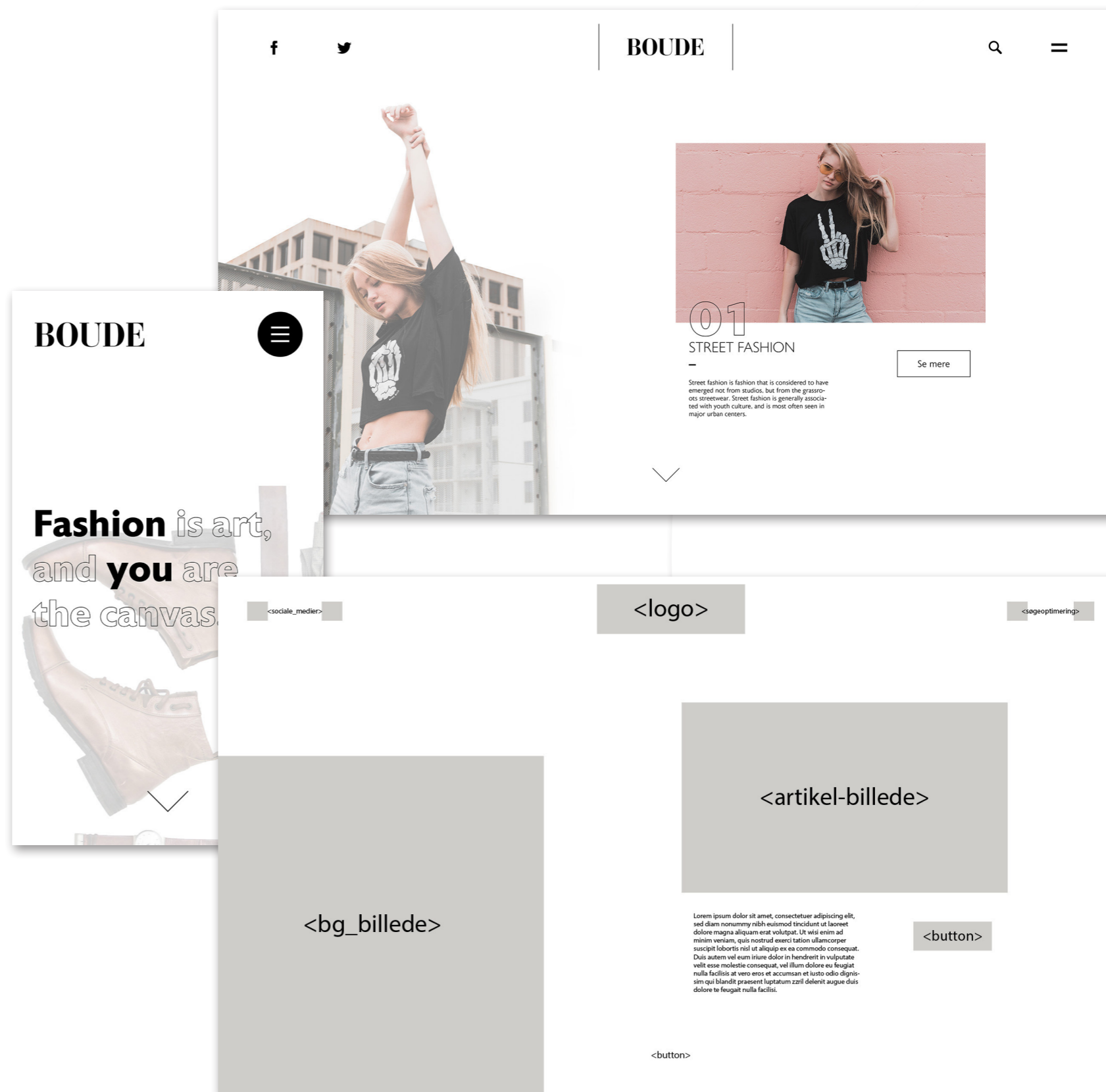
HTML & CSS

Når man arbejder med HTML & CSS, er det meget nyttigt, at gøre brug af kommentering

/* Kommentar eksempel */

Hjemmesiden er også responsive, ved hjælp at have gjort brug af Media Queries. Så hjemmesiden kan blive vist, både på tablet og mobil, eller bare skaleres automatisk til alle formater generelt.
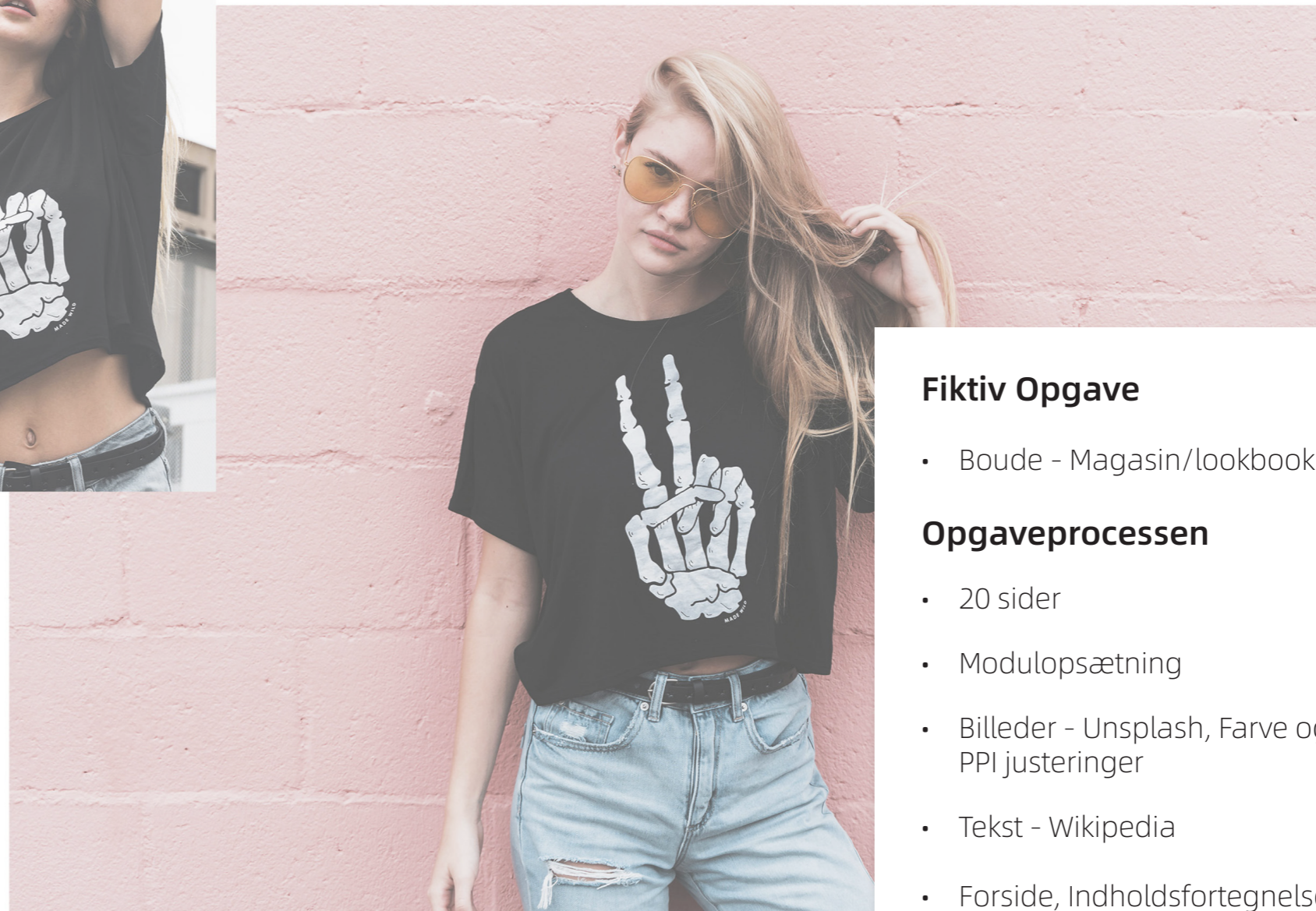
@media screen and (max-width: 900px){} /* Tablet */

@media screen and (max-width: 480px){} /* Mobil */

BOUDE

01
STREET FASHION
—

Street fashion is fashion that is considered to have emerged not from studios, but from the grassroots streetwear. Street fashion is generally associated with youth culture, and is most often seen in major urban centers.

Se mere

BOUDE

Fashion is art, and **you** are the canvas.

<sociale_medier>

<logo>

<søgeoptimering>

<artikel-billede>

<bg_billede>

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

<button>

<button>

03.

TYPOGRAFI

STREET FASHION

is fashion that is considered to have emerged not from studios, but from the grassroots streetwear. Street fashion is generally associated with youth culture, and is most often seen in major urban centers. Magazines and Newspapers like the New York Times and Elle commonly feature candid photographs of individuals wearing urban, stylish clothing. Japanese street fashion sustains multiple simultaneous highly diverse fashion movements at any given time. Mainstream fashion often appropriates street fashion trends as influences. Nowadays, street fashion is getting more and more popular. Most major youth subcultures have had an associated street fashion

Fiktiv Opgave

- Boude - Magasin/lookbook

Opgaveprocessen

- 20 sider

- Modulopsætning

- Billeder - Unsplash, Farve og PPI justeringer

- Tekst - Wikipedia

- Forside, Indholdsfortegnelse

Programmer

- InDesign

- Photoshop

Oprettelse af dokumentet

Format: 210x297 mm | PPI: 300

Margin: 20 mm (27,129 mm bottom)

Bleed: 3 mm

Facing pages

Farver: CMYK

Antal sider: 20

Skriftstørrelse: 9/11,5

Opsætning af Magasinet

Jeg fik indstillet mit Baseline Grid, Margin, Skriftstør-relse og skrifttype for brødteksten, oprettet Moduler som det første, og Pagina som det sidste i min Master Page. Jeg oprettede mine layers (indhold, billeder, moduler, pagina). Efter fik jeg oprettet Paragraph/Character styles.

BOUDE

[LOOKBOOK | SUMMER 2020]

COLLECTION   KAPITEL 1

1234567890

_6

01

STREET FASHION

—

Street fashion is fashion that is considered to have emerged not from studios, but from the grassroots streetwear. Street fashion is generally associated with youth culture, and is most often seen in major urban centers. Magazines and Newspapers like the New York Times and Elle commonly feature candid photographs of individuals wearing urban, stylish clothing.
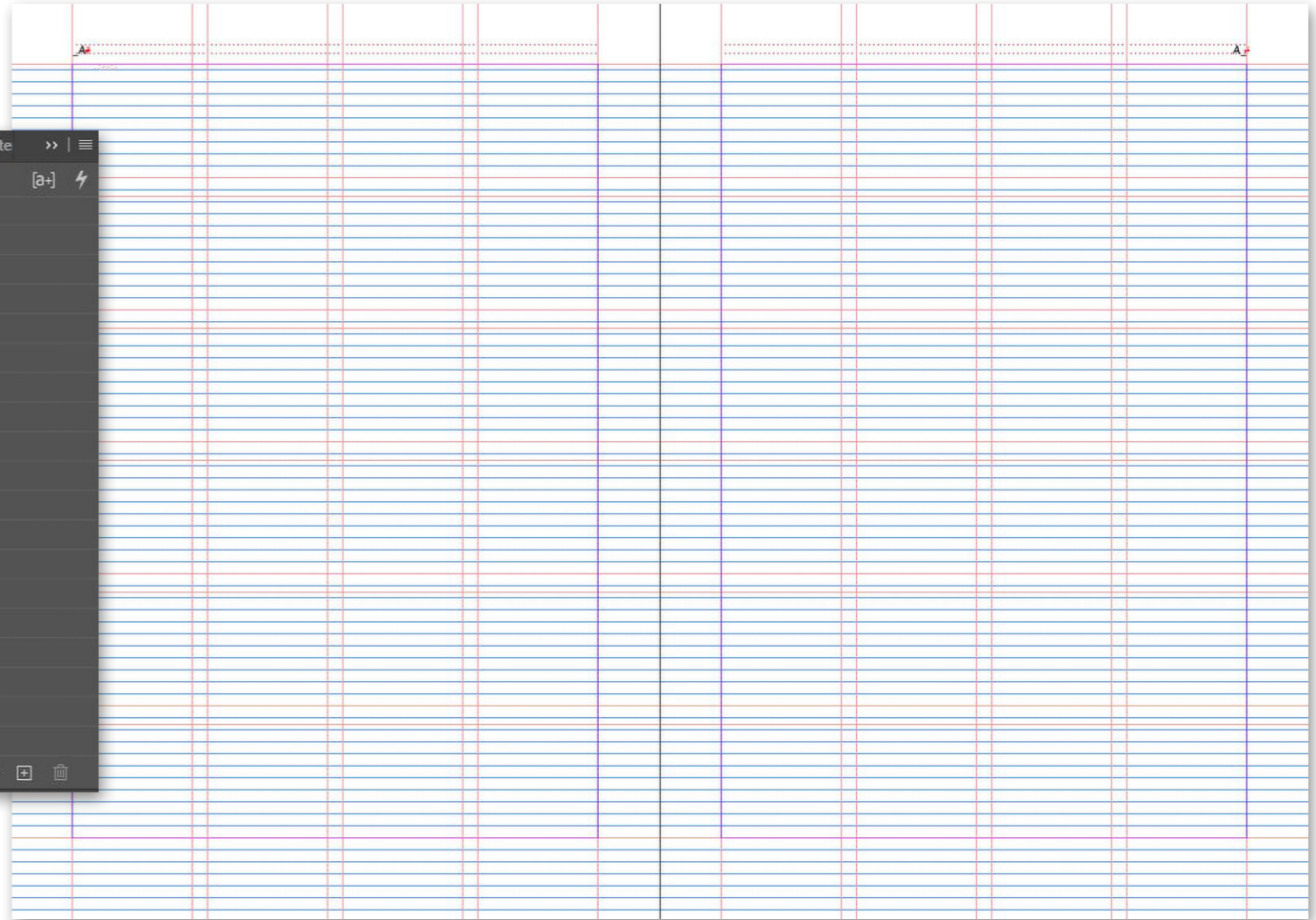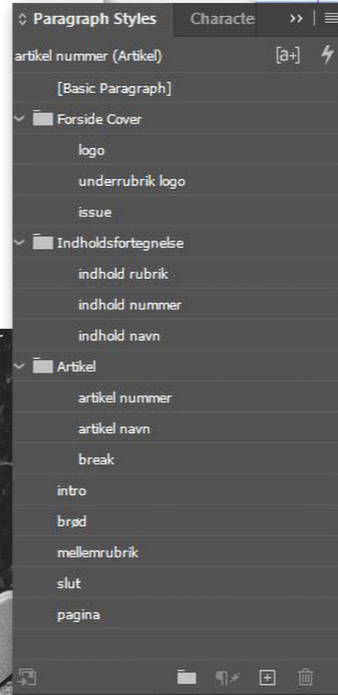
INTRODUKTION

Fashion is a popular aesthetic expression at a particular time and place and in a specific context, especially in clothing, footwear, lifestyle, accessories, makeup, hairstyle, and body proportions.
Whereas a trend often connotes a peculiar aesthetic expression and often lasting shorter than a season, fashion is a distinctive and industry-supported expression traditionally tied to the fashion season and collections.

Style is an expression that lasts over many seasons and is often connected to cultural movements and social markers, symbols, class, and culture (ex. Baroque, Rococo, etc.).
According to sociologist Pierre Bourdieu, fashion connotes „the latest fashion, the latest difference."

Even though they are often used together, the term fashion differs from clothes and costumes, where the first describes the material and technical garment, whereas the second has been relegated to special senses like fancy-dress or masquerade wear. Fashion instead describes the social and temporal system that „activates" dress as a social signifier in a certain time and context.

Philosopher Giorgio Agamben connects fashion to the current intensity of the qualitative moment, to the temporal aspect the Greek called kairos, whereas clothes belong to the quantitative, to what the Greek called Chronos.

Exclusive brands aspire for the label haute couture, but the term is technically limited to members of the Chambre Syndicale de la Haute Couture in Paris. It is more aspirational and inspired by art, culture and movement. It is extremely exclusive in nature.

Paragraph Styles Charact ›› ☰

artikel nummer (Artikel) [a+] ⚡

[Basic Paragraph]

📁 Forside Cover
   logo
   underrubrik logo
   issue

📁 Indholdsfortegnelse
   indhold rubrik
   indhold nummer
   indhold navn

📁 Artikel
   artikel nummer
   artikel navn
   break
intro
brød
mellemrubrik
slut
pagina

STREET FASHION

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

04.

GRAFIK &
BILLEDBEHANDLING
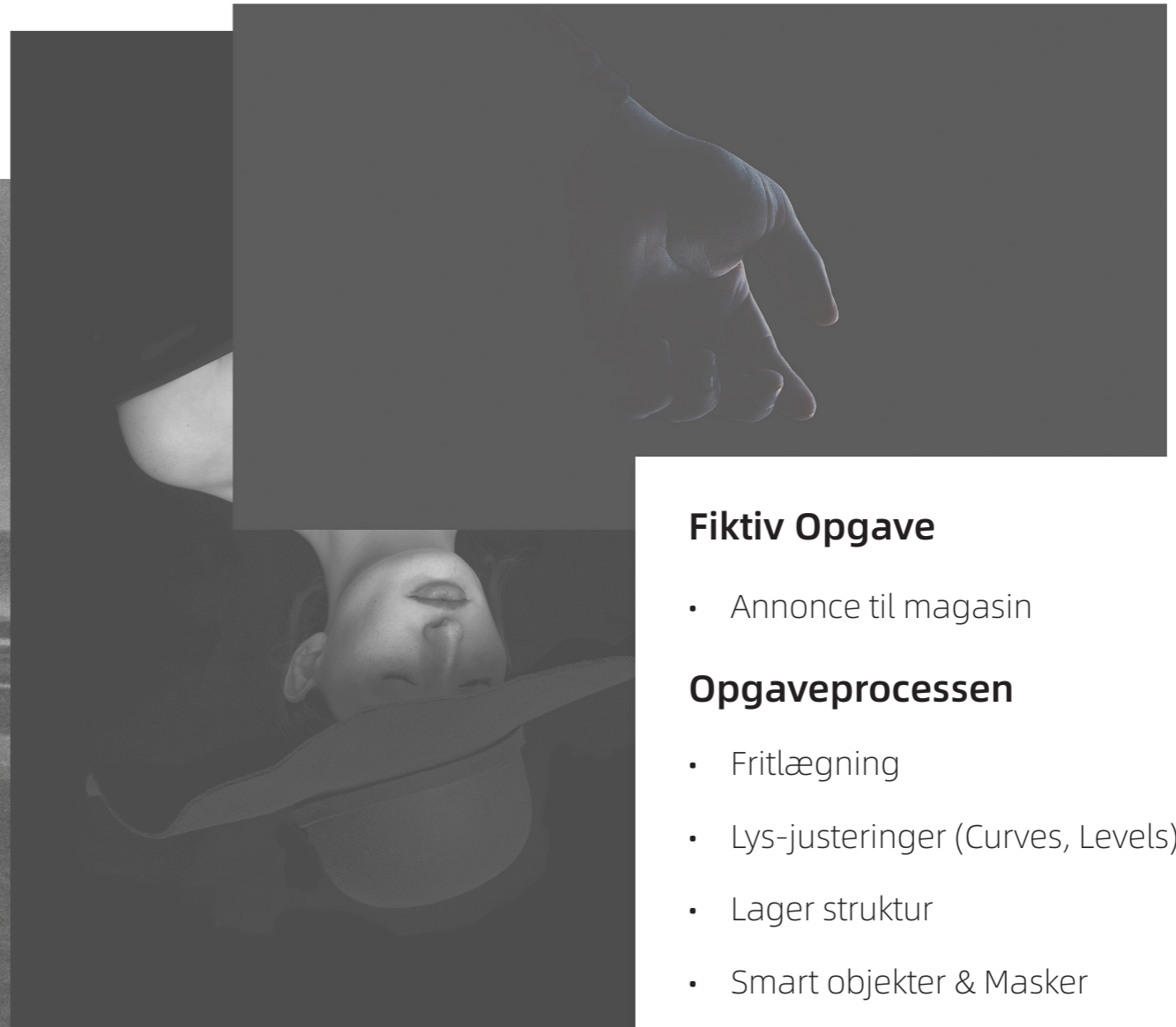
Fiktiv Opgave

- Annonce til magasin

Opgaveprocessen

- Fritlægning

- Lys-justeringer (Curves, Levels)

- Lager struktur

- Smart objekter & Masker

- Blending mode

Programmer

- Photoshop

DAVIDOFF
Cool Water

EAU DE
TOILETTE

BOUDE

EAU DE
TOILETTE

COMING SOON

2020

Lock: | Fill: 100%

T   Coming soon 2020

      bottle

      bottle copy

      bottle

↳   Curves 1

      hand

      bg2